Press Release



Elina Brotherus

The New Painting PHOTOGRAPHY

3 May - 24 June 2007

Centre pour l'image contemporaine Saint-Gervais Genève 5 rue du Temple

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Director: Peter Stohler Art director: André Iten

Curator: Isabelle Aeby Papaloïzos

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The show at the Centre pour l'image contemporaine (Center for Contemporary Images) will feature a selection of photographs from *The New Painting* (2000-2004) series. The title given to this body of work goes back to a passing remark by Edda Jonsdottir¹, which Elina Brotherus happened to catch and took up as a challenge: photography will be the new painting.

This relationship to paintings then determines the iconography and treatment of the themes in *The New* Painting series. Names and genres surface at varying degrees of clarity, including Caspar David Friedrich, Cézanne, Claude Lorrain, Leonardo's sfumato, the Romantic landscape, the nude, bathers, or even Bonnard or Degas, who spring to mind with certain interiors photographed by Brotherus, such as Femme à sa toilettel (Woman Dressing, 2001) or Femme dans la baignoire (Woman in a Bath, 2003).

Brotherus sees photography in terms of representation. She works by series, each of which takes up a theme or issues dealt with in modern painting, which the artist tries out in the field of photography. Her work belongs to a contemporary trend represented by artists like Jeff Wall, who views photography as an extension of questions raised in classic painting.

While Brotherus encourages one to rethink a series of questions that are dear to the pictorial tradition, including composition, light, the inclusion of figures in the landscape, perspective, and so on, at the same time her photographs stress formal qualities in order to return one's eye to the surface and bring out first and foremost a purely visual reading.

There is no contradiction in that dual movement but rather a kind of ricochet. The visual arrangement is presented as an end in itself Femme à sa toilette, 2001, 80x66 cm, Courtesy gb agency, Paris



yet its terms, in a reflection that presided over their assembly, proceed from questions that have guided figurative painters and now reappear in her work in a contemporary way. It is her manner of treating the model that enables Brotherus to introduce this dual gaze.

Reconsidering the model or rather the model's position, Brotherus reworks composition and representation in their entirety. To her the model is an ideal tool for exploration. Approaching it in formal terms, she denies it its potential for narrative, autobiography or autofiction (fictionalized autobiography) which are widely used in contemporary art, while knowing full well that as she places it in the tradition of painting, the model brings its history along with it.

¹ Director of the i8 Gallery in Reykjavik

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Whereas in her initial series, beyond all aspects of commodity, the artist took herself as her model and introduced a narrative time thanks to that autobiographical dimension, in *The New Painting* series (in which she continues to make use of herself as model) the autobiographical aspects have disappeared. There her thinking has turned to the formal relationships between the different elements of the composition, especially between the figure and the landscape, subordinating the narrative to the formal components as a whole.

This appears in an exemplary fashion in *Nu endormi* (*Sleeping Nude*, 2003), in which the prone nude body in the foreground is transformed into curves which, like a wave, ripple out through the composition's planes and lines. The body's dips, bumps, shadows and hues reverberate like an echo in the receding hills, shaping the landscape.

Freed of its fiction, the figure functions like a measure or instrument for investigating a genre or iconography. Each series offers a reflection or advances a photographic response to a pictorial question.

The group *Wanderer 1-9* (which like all the photos of this series shows a figure from behind facing a landscape) explicitly refers to the painting of Caspar David Friedrich, notably *Der Wanderer über dem Nebelmeer* (*The Wanderer above the Sea of Fog*, 1818). In Romantic painting, nature assumes mystical and sublime qualities and contrasts with man's finiteness. Brotherus, however, doesn't attribute such properties to her landscapes; they are given spaces, selected for their ability to suggest a pictorial genre and the questions it raises.

Before the immensity of landscapes, her figures present composition with a challenge, and the memory of pictures by C. D. Friedrich seems to authorize their presence there though not for the same reasons.

The model is thus an agent construction. measure and spatialization. In certain photos, it serves to introduce different temporalities in a highly abstract way, as in Der Wanderer 5 (2004), for example. Sporting a flowery dress, a woman, seen from behind on a landing with geometric motifs formed by black-andwhite squares, faces a pictured landscape that depicts an idealized nature. She seems to be on the point of descending the stairway inviting her



Der Wanderer 5, 2004, 105x136 cm, Courtesy gb agency, Paris

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to stroll in the landscape. But the stair is in fact a trompe l'oeil, as is the black-and-white tiling. Both are part of the fresco, aligned in a single perspective that takes up the entire surface of the photo and even encompasses the shadow thrown by the figure of the woman.

The tints of the fresco with its browns, grays and blacks are faded; only the flowers of the dress add a lively and colorful touch. The contrast makes it look like something alive, whereas it's merely a decorative surface.

The coexistence of these different layers of representation and decoration masterfully focus Brotherus's art of composing temporalities in space and heightening artifice while injecting it with sections of delayed naturalism. She plays with the different registers of painting and photography, rubbing together the posed and the natural, terms that are supposedly antinomic. It is an exercise she excels at.

In all these photographs there is an implausibility between the natural setting and the added figure, which disturbs our reading, throws it out of synch, shifts it to the studio, and designates the nature of the models. Even though the precise, carefully worked composition creates a visual link between the forms and the backgrounds in a single reading, pictorial tradition is vivid enough to insert its ghosts and set in motion another reading.

Isabelle Aeby Papaloïzos



Der Wanderer 2, 2004, 105x128 cm, Courtesy gb agency, Paris

CENTRE POUR L'IMAGE CONTEMPORAINE

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Elina Brotherus

Elina Brotherus, artist photographer, born in Helsinki in 1972. Lives and works in Finland and France. She was the recipient of the Niépce Prize in 2005 and the Carnegie Award in 2004.

1997: Master of Science (Analytical Chemistry), University of Helsinki.

2000: Master of Arts (Photography), University of Art and Design Helsinki (UIAH)

SOLO SHOWS (selected, since 2003)

2007 The New Painting, Oldenburg Kunstverein.

2006 Galerie Wilma Tolksdorf, Berlin.

The New Painting, Musée Nicéphore Niépce, Chalon-sur-Saône. The New Painting, Temple Bar Gallery & Studios, Dublin.

The New Painting, Millesgården, Stockholm.

The New Painting, The Finnish Museum of Photography, Helsinki.

2005 «Brotherus, tyttö», Finnish-Norvegian Cultural Institute, Oslo.

Galerie Wilma Tolksdorf, Frankfurt/M. Jerusalem Theatre. Jerusalem.

Contemporary Art Centre Tinglado, Tarragona (cat.).

FRAC Haute-Normandie, Rouen. Model Studies, &: gb agency, Paris.

2004 The New Painting, Mai Manó, Hungarian Photography Center, Budapest.

Fotografisk Center, Copenhagen.

The New Painting, Chateau d'eau, Toulouse (cat.).

Baigneurs, The Wapping Project, London.

2003 Kunsthalle Lophem, Lophem (cat.).

Cassina Art Project, Tokyo, in Blue Horizon / Feel Finland (cat.).

Baigneurs, Istanbul Biennial side event organised by FRAME, Hotel Marmara, Istanbul (cat.).

The New Painting, Espace Photographique Contretype, Brussels (cat.).

GROUP SHOWS (selected, since 2003)

2006 Journées photographiques de Bienne/Bieler Fototage, Bienne/Biel.

Biennale of Sydney, Sydney (cat.)

Mar Mater Materia, Espace photographique Contretype, Brussels. Absolutely Private, Tokyo Metropolitan Museum of Photography.

2005 Self-Timer/Selbstauslöser, Kunsthalle Fridericanum, Kassel; Nikolaj, Copenhagen; National Museum of

Bucharest (until 2007) (cat.).

Centrale Montemartini, Rome, in Gemini muse (cat.).

Helsinki International, Korjaamo, Helsinki.

Tampere Museum of Contemporary Art, TR1, Tampere.

Under your skin, White Box, New York. Theorema, Collection Lambert, Avignon.

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2004 Galeria Salvador Diaz, Madrid.

The Helsinki School, The Finnish Museum of Photography, Helsinki; Kulturhuset, Stockholm; Künstlerhaus

Bethanien, Berlin (until 2005) (cat.).

France – Terre d'Accueil, New Gallery, Jerusalem (cat.).

Je t'envisage, la disparition du portrait, Museé de l'Elysée, Lausanne.

2003 Le pire est à venir-Images contemporaines du monde, Musée Nicéphore Niépce, Chalon-sur-Saône.

GOKANN, IV Trienniale of Finnish Art, Gallery Fleur, Kyoto; Helsinki Kunsthalle (until 2004) (cat.).

Paysages, Centre européen d'actions artistiques contemporaines, Strasbourg. De bortbjudna – Malmö Konstmuseum gästar Rooseum, Rooseum, Malmö.

Fables de l'identité, Centre national de la photographie, Paris.

Transparente, MAXXI Museo nazionale delle arti del XXI secolo, Rome (cat.).

Nya verkligheter, Finlandsinstitutet, Stockholm.

Nostalgic Real, Mullerdechiara, Berlin.



Horizon 6, 2000, 105x130 cm, Courtesy gb agency, Paris

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PRACTICAL INFORMATION

Elina Brotherus

The New Painting
PHOTOGRAPHY

Show opening Wednesday **2 May 2007** starting at 6 pm

Show runs from 3 May to 24 June 2007

Tuesday - Sunday, noon to 6 pm

Contact us to schedule a time to meet or interview the artist.

Coming to the **CENTRE POUR L'IMAGE CONTEMPORAINE**:

12 October - 16 December 2007

12th BIENNAL OF MOVING IMAGES

12 - 20 October 2007

Festival of Artists' Films

at the Center for contemporary images (5, rue du Temple)

12 October - 16 December 2007

Exhibition

at the Bac (Building for contemporary art, 10, rue des Vieux-Grenadiers)

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